

HACU 38th Annual Conference

Championing Hispanic Higher Education Success: Reaching New Heights of Excellence and Equity



HACU ¡Adelante! Leadership Institute

For Institutions interested in sponsoring students to attend

Frequently Asked Questions

1. What is the HACU ¡Adelante! Leadership Institute?

HACU's ¡Adelante! Leadership Institute is a three-day career leadership and networking symposium designed to build the career & leadership skills of undergraduate students. Students will attend workshops, networking events and meal functions as well as meet with exhibitors and recruiters across various industries and graduate schools.

2. Who can attend the ¡Adelante! Leadership Institute?

Students must be currently enrolled in an **undergraduate** degree program. HACU recommends the following criteria when selecting students, but the selection process on your campus is up to you:

- Undergraduate student
- 3.0 GPA or higher
- Leadership roles/experience
- All majors can attend, but the in-demand majors from corporate, federal and non-profits typically include:
 - **Business**-Accounting, Business Administration, Business Management, Economics, Finance, International Business, Sales and Marketing, Commercial Real Estate, Operations and Logistics, Health Care Administration
 - **Science, Technology, Engineering, Math (STEM)**-Actuarial Science, Agriculture, Biochemistry, Biology, Computer Science, Cyber Security, Engineering, Environmental Science, Food Science, Information Systems and Technology, Mathematics, Nutritional Science, Physics, Statistics, Wildlife Science, Meteorology
 - **Others**-Communications, Criminal Justice, Hospitality & Tourism Management, Political Science, Public Administration, Talent and Entertainment

3. When will the ¡Adelante! Leadership Institute take place?

The ¡Adelante! Leadership Institute will take place on November 1-3, 2024 in Aurora, Colorado at the [Gaylord Rockies Resort and Convention Center](#).

4. What is the cost to sponsor students?

Students Scholars Packages	Deadline: Aug 30, 2024	Price-Sept 1-Oct 11, 2024*
Local Aurora, Colorado area undergraduate students (Price includes registration and hotel parking) <i>Drive in daily</i>	\$600 per student	\$625 per student
Regional area undergraduate students (Price includes registration, four-night accommodations and parking) <i>Drive in and stay for the conference</i>	\$1,250 per student	\$1,350 per student
Undergraduate students from outside of the Aurora, Colorado area (Price includes registration, airfare, four-night accommodations and parking) <i>Fly in and stay for the conference</i>	\$1,850 per student	\$2,000 per student

5. Is there a limit to the number of students we can sponsor?

No. You can sponsor as many students as you would like from your campus.

6. When is payment due?

Payment for your sponsorship is due 30 days upon receipt of invoice. An invoice will be sent upon receipt of signed Sponsorship Agreement.

7. Who do we contact once we are ready to proceed with a sponsorship agreement?

Contact Ashley Garcia, Director of Development at Ashley.Garcia@hacu.net or 210-692-3805.

8. What student information do we need to provide?

Once the agreement is signed and returned to HACU, HACU Student Services will work with the main point of contact for the institution to acquire student names and emails. A Sponsored Student Form and Waiver will be sent for all students to complete and sign.

A **student resume** is also required for each attendee and must be submitted by **Friday, October 4, 2024** to be included in the Resume Book. The Resume Book is shared with all ¡Adelante! Leadership Institute corporate and federal partners/employers two weeks prior to the event.

9. When is the deadline to submit a sponsorship agreement for students?

- August 30, 2024 (early bird)
- Sept. 1 - Oct. 11, 2024*

*Sponsoring institutions that commit during this time frame will not be listed in the conference program or on the sponsor boards.

10. When is the deadline to submit student information?

Oct. 6, 2023 is the deadline to submit all student forms and waivers.

11. What does the Student Sponsorship Package include?

- HACU ¡Adelante! Leadership Institute Registration (includes a boxed lunch on day one, a general conference luncheon on day two and three, and also a networking dinner on day three)
- Round-trip U.S. airfare. Local students receive paid parking.
- Four nights hotel accommodation (**paired with another student scholar**).
- A HACU ¡Adelante! Leadership Institute Packet which includes, preparation guidelines, travel itinerary and contact information for Student Services.
- A Student Scholar sponsor identification for students to wear along with their conference badge.
- Virtual conference preparation webinars leading up to the ¡Adelante! Leadership Institute.

12. Is space limited for the ¡Adelante! Leadership Institute?

Space is limited. All students must submit a registration form to secure a spot. Registration may close prior to deadline if the event sells out. (This occurred for the 2023 conference)

13. If our students are not Hispanic, can they still participate in the program?

Yes. HACU will not discriminate because of race, disability, color, creed, religion, sex, gender, age, national origin, ancestry, citizenship, or veteran status.

14. Who is the main point of contact for our sponsored students?

HACU Student Services staff will be the main point of contact for all sponsored students. Please contact HACU Student Services at 210-576-3238, or email StudentTrack@hacu.net.

15. If a student is no longer able to attend, will we get a refund or can we replace the student with another student?

Institutions may request a refund or can replace the student with another student if cancelation/substitution occurs before the deadline. Notify HACU Student Services if any student(s) will not be able to attend or if they will be replaced to remove the non-attendee registration and register the new student(s).

16. How can Institutions prepare the students for the conference?

Institutions are highly encouraged to work with all sponsored students on resumes, interview skills and elevator pitch. Students should also meet with their Career Center to prepare and practice for possible on-site interviews. It is helpful for students to review expectations of the conference with their sponsoring institution as well as attend HACU preparation webinars. A webinar will also be conducted for sponsoring institutions/chaperones. (Webinars will be recorded for those not able to attend)

17. How will students prepare to network and participate in the event?

Prior to the event, students will receive a welcome packet with instructions on how to prepare for the event. The packet will include the full ¡Adelante! Leadership Institute agenda, hotel information and check-in and check-out instructions, taxi and ridesharing information, social media hashtags, exhibitor list to setup meetings with companies looking to hire, conference frequently asked questions and contact information for HACU Student Services staff. Students are highly encouraged to attend HACU conference preparation webinars in the weeks leading up to the conference.

18. More Questions?

If you still have questions we have not addressed, please contact HACU Student Services at 210-576-3238, or email StudentTrack@hacu.net. Thank you.